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Business academic joins elephant

Dr Stephen Barber has joined elephant communications as its first consultant academic.

On the back of growing client demand for elephant's strategic, research and thought leadership services, elephant has engaged the services of a leading academic to add a further dimension to the team's skill set.

Stephen will engage with the nine-strong elephant team on a range of UK and international thought leadership, research and strategic assignments.

Now established in academia, Dr Stephen Barber previously spent 15 years working in the City of London's investment industry. His research interests - on which he has published widely - include markets, government, public policy and political economy.

Stephen is a regular television and radio commentator, discussing policy and economic issues and is a frequent contributor to the financial press. He has published five books including his latest: Tragedy of Riches.

Fresh thinking in a changed world

[elephant communications](#) is a new name in corporate and consumer PR. Responding to the demands of the market we offer clients solutions to many of the specific and critical challenges they face. Researched, strategically geared and creatively thought through, we offer clients heavyweight thinking with a big footprint.

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